CONTACT

elena.varga@example.com

(555) 010-2214

Denver, CO

linkedin.com/in/elenavarga-example

SKILLS

- Campaign planning
- Email marketing
- Paid social
- Google Ads
- Brand strategy
- Team leadership
- Budget management

LANGUAGES

English ●●●●●

Hungarian ●●●●○

Spanish ●●○○○

EDUCATION

B.A. Marketing
Front Range University · 2017

Google Ads Certification
Online · 2020

Elena Varga

Marketing Manager

Marketing manager with 7 years in consumer brands, leading campaigns from idea to results across email, social and paid search.

EXPERIENCE

Marketing Manager
2022 – Present

Summit Trail Foods · Denver, CO

- Lead a team of 4 and a yearly budget of $1.2M
- Launched a new snack line; first-year sales beat plan by 22%
- Rebuilt the email program, doubling repeat orders

Digital Marketing Specialist
2019 – 2022

Copperline Coffee · Boulder, CO

- Ran paid search and social ads for 60 cafes
- Cut cost per new customer by a third in one year

Marketing Assistant
2017 – 2019

Bluebird Books · Denver, CO

- Planned author events and wrote the weekly newsletter