Seed pitch

Brightside Bikes

Bike repairs that come to your door

The problem

Getting a bike fixed takes too long.

01 Repair shops are booked for a week or more

02 Carrying a broken bike there is hard

03 Riders stop cycling while they wait

How it works

Three steps, all from your phone.

1

Book

Pick a time in the app in under a minute.

2

Fix

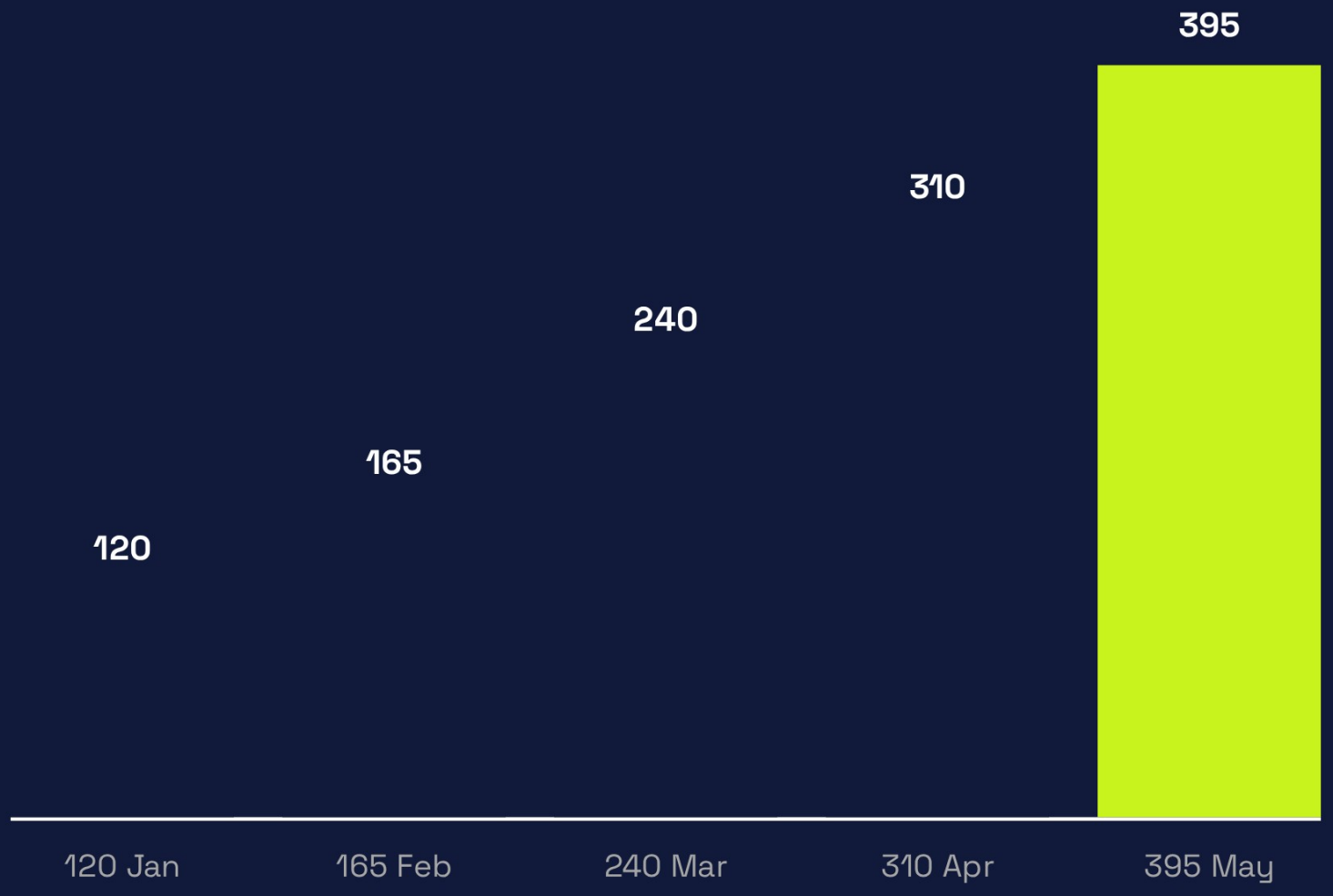
A mechanic arrives in a van with parts and tools.

3

Ride

Most repairs are done in under an hour, on your street.

Repairs booked each month



62%

of customers book a second repair within six months

Riders come back

Where the money goes

USE	SHARE
Three more vans	45%
Mechanics and training	30%
App and booking	15%
Marketing	10%

Our plan

Grow street by street, then city by city.

2026

Two more neighbourhoods

2027

A second city

2028

Five cities and a parts shop

Thank you

hello@brightsidebikes.example