AIFreeForever

The Quora Answer Handbook, 2026

This handbook is for experts, business owners, content marketers and writers who answer questions on Quora. It covers the shape of a strong answer, the tones, styles and lengths to choose from, and how to stay within Quora's rules.

The shape of a strong answer

First sentence	The direct answer to the question
Reasons	Why it is true, in two or three short paragraphs
Example	One real example, ideally from your own experience
Advice	What the reader can do next
Close	One line that sums it up, with no sales pitch

Tones, styles and lengths

Tones	Professional, Conversational, Friendly, Authoritative, Helpful, Casual, Motivational, Technical
Styles	Informative, Analytical, Explanatory, Detailed, Concise
Short	About 100 to 150 words, for simple questions
Medium	About 200 to 400 words, for most questions
Long-form	450 words or more, for complex questions

Stay within Quora's rules

- Answer from your own account, in your own name.
- Add a link only when it truly helps the reader.
- Never post the same answer to many questions.
- Never ask for upvotes or use several accounts.
- Say so when you work for a company you mention.

Get your answer read

- Answer every part of the question.
- Add an image or a simple chart when it helps.
- Reply to comments in the first day.

Plan an answer

Part	Your notes

© 2026 AIFreeForever