AIFreeForever

The Newspaper Title Guide for 2026

Your newspaper title sits on the masthead, the website and every social account. Readers see it before they read a single story. This guide covers the classic newspaper words, title ideas by type of paper, the styles that suit each audience and a page to shortlist your favourites.

The classic newspaper words

1. **Herald, Tribune, Chronicle and Gazette** sound established and trustworthy. They suit dailies and local papers.
2. **Post, Times and Journal** are short and clear. They work for almost any paper.
3. **Voice, Echo and Current** feel younger. They suit student papers and community news.
4. **Sentinel, Watch and Informant** sound bold. They suit investigative journalism.
5. **Bulletin, Dispatch and Grid** feel quick and modern. They suit news sites and newsletters.

Title ideas by type of paper

Type of paper	What the title does	Example ideas
Local news	Names the place and its people	Brooklyn Bulletin, Valley Voice
National daily	Sounds serious and trusted	The Daily Herald, Morning Chronicle
Satirical or parody	Signals the joke and still sounds like news	The Spoof Times, Almost True Post
School or university	Feels fresh and belongs to the campus	Campus Current, The Freshman Gazette
Historical or vintage	Uses the words of old newspapers	Evening Gazette, Town Crier
Online or digital	Works as a web address and a handle	The News Grid, Byte Bulletin

Match the style to your readers

Local readers: a traditional style with your town's name, like Midwest Ledger. **A national audience:** traditional and formal, like The Daily Docket. **Students and youth:** youthful and fresh, like Campus Current. **Niche communities:** elegant or modern, with the topic in the title, like Ink & Insight. **Humor and lifestyle readers:** clever and satirical, like The Satire Tribune.

Five checks before you print

1. **Keep it short.** One to four words fit a masthead and a social handle.
2. **Say it out loud.** Readers should be able to tell a friend about it.
3. **Search it.** Make sure no other paper near you uses the same title.
4. **Check the web address.** Look for a free domain and social handles that match.
5. **Test it small and big.** Write it on a phone-sized card and on a full page.

Shortlist your favourites

Fill this in, then make more titles on the Newspaper Title Generator.

Your type of paper, your readers and your town or topic

Three newspaper titles you like, and the one with a free web address

© 2026 AIFreeForever