AIFreeForever

The Naming Guide for 2026

A good name is short, easy to say and right for what it names. This guide shows what to decide before you use a name generator, how to test the names you like, and a checklist before you choose one.

Say what the name is for

- **The kind of name:** a baby, a character, a business, a pet, a team or a username.
- **Who will hear it:** family, readers, customers, players or followers.
- **Where it will be used:** said out loud, written on a sign, typed into a game or shown on a profile.

Choose the feel you want

- **Classic or modern:** a name that feels timeless, or one that feels new.
- **Playful or serious:** a fun name for a team or pet, a calm one for a business.
- **A starting word:** a sound, a letter, a theme or a place you want the name to use.

What to check for each kind of name

Kind of name	What to check
Baby name	The meaning, how it sounds with the last name, the initials, and nicknames
Character or fantasy name	It fits the world and the story, and readers can say it
Business or brand name	The domain, social handles and trademark checks in your country
Pet name	Short, one or two sounds, easy to call out
Username or gamertag	The platform's length and character rules, and that it is free
Team, band or club name	Everyone in the group likes it, and it is not already taken nearby

Test your favourite names

- **Say it out loud:** five times, then in a full sentence.
- **Write it down:** check the spelling is clear and it looks good written.
- **Ask two people:** see if they can spell it after hearing it once.
- **Sleep on it:** a name you still like the next day is a good sign.

My naming notes

The name is for: _____

The feel I want: _____

Words or sounds to use: _____

Words to avoid: _____

Favourite 1: _____

Favourite 2: _____

Favourite 3: _____

Before you choose a name

☐ I said it out loud and it is easy to say.

☐ I checked the meaning and it is one I am happy with.

☐ For a business: the domain and social handles are free, and I checked trademarks.

☐ For a username: it fits the platform's rules and is not taken.

☐ The people who will use the name like it too.

On AIFreeForever, the free Name Generator gives three names at a time, each with its meaning, and you can ask for more or change the style in the chat.

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