AIFreeForever

The Google Review Guide for 2026

A good Google review tells the next customer what to expect. This guide covers what to mention for each kind of business, the tone for every star rating, Google's rules on genuine reviews and a page to plan your review.

What to mention

Business	Cover
Restaurant	The dishes, the service, the atmosphere, the value
Hotel	The room, cleanliness, staff, location
Salon	The stylist, the result, the booking, the price
Doctor/Dentist	How staff made you feel, waiting time, explanations
Auto Repair	The work, the quote against the bill, communication
Contractor	Quality, quote, timeline, clean-up

The tone for each rating

1. **5 stars:** enthusiastic and specific, with the reason you would go back.
2. **4 stars:** positive, with one honest note.
3. **3 stars:** balanced, what worked and what did not.
4. **1 or 2 stars:** calm and factual, what went wrong and what could improve.

Google's rules in short

Google's Maps policy says a review should reflect an actual experience with a business and be genuine and unbiased. Paid reviews, reviews for a reward and reviews of your own business are removed. Write about your own visit, in your own words, and post it yourself.

Before you post

1. Check every name, dish and price matches your visit.
2. Change any phrase that does not sound like you.
3. Add a photo from your visit if you have one.

Plan your review

Fill this in, then write your review on the Google Review Generator.

The business and why you went

What stood out (a dish, a person, a problem)

How it ended

Your star rating

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