AIFreeForever

The Free Book Description Guide for 2026

Readers decide in seconds whether a book is for them, and the description is what they read. This guide gives a strategy for each kind of book, shows what Amazon KDP, Goodreads, your website and social media each need, names the four mistakes to avoid, and ends with a synopsis template to fill in.

A strategy for each kind of book

Kind of book	Focus on
Fiction	A strong hook, the central conflict, what the character stands to lose.
Nonfiction	The problem solved, the key benefits, why the author can help.
Romance	The attraction, the obstacle to love, the promise of a satisfying ending.
Thriller and mystery	Immediate tension, a question, time pressure, a twist promised.
Fantasy and sci-fi	One clear idea about the world, epic stakes, the hero's change.

Write for your reader's age

- **Children:** simple, clear words about fun, adventure and learning. Remember the parent reading it too.
- **Teens:** identity, friendship and first big choices, in today's words.
- **Adults:** richer language and deeper themes.
- **General:** easy words that welcome everyone.

What each platform needs

Platform	Length	What works
Amazon KDP	Long	A first line that works alone, short paragraphs, your genre's search words.
Goodreads	Long	Character, voice and emotion for a reading community.
Your website	Long	Your own voice, plus how the book fits a series or your other books.
Social media	Short	One punchy hook and one question, under 60 words.

Four mistakes to avoid

- **Giving away the ending:** raise the question, never answer it.
- **Being too vague:** "a story of love and loss" fits a thousand books. Say what happens in yours.
- **Overusing superlatives:** let the story do the selling, not "amazing" and "incredible".
- **Ignoring your genre:** romance and horror readers want very different first lines.

How long should it be?

Aim for 100 to 300 words. A short version of 100 to 150 words suits social media and quick listings; a long version of 200 to 300 words suits Amazon, Goodreads and your website. Write both, and use each where it fits.

My synopsis

Fill this in first. These answers are what you type in the chat box.

Book title: _____

Main character or reader: _____

Their problem or goal: _____

What stands in the way: _____

What makes it unique: _____

Genre, audience and tone: _____

Before you publish

☐ The first line grabs attention with action, conflict or a question.

☐ The stakes are clear: what happens if the hero fails.

☐ It shows specific details instead of generic phrases.

☐ No spoilers.

☐ Every name and fact is really in the book.

☐ The length fits the platform it is for.

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