AIFreeForever

The Free AI Video Prompt Guide, 2026

This guide is for content creators, filmmakers, marketers and teachers who make clips with an AI video tool. It covers the parts of a good video prompt, the video types, styles and camera movements, how to shape a prompt for each platform, and a page to plan your own prompts.

The parts of a video prompt

1. **Characters or subjects:** who or what is on screen and what they do. "A lone traveler with a backpack crosses a street."
2. **Setting:** the place and the time of day. "A rain-soaked city at night."
3. **Camera movement:** one clear move. "Slow tracking shot from behind."
4. **Lighting and colour:** "golden hour", "neon lighting" or "soft natural light".
5. **Visual style and vibe:** "realistic, an epic and quiet mood".

Video types and a style that suits each

Video type	What it needs	A style that suits it
Cinematic Scene	Film-quality framing and story mood	Realistic or Film Noir
Animation	Animated motion and clear shapes	Anime or 3D Rendered
TikTok	A strong first second, vertical framing	Realistic or Cyberpunk
Music Video	Rhythmic visuals that move with a song	Surreal or Cyberpunk
Educational	One idea shown plainly	Realistic or 3D Rendered
Abstract	Shape, colour and motion	Watercolor or Surreal
Horror	Suspense without gore	Film Noir or Vintage
Vlog-style	Personal, handheld footage	Realistic or Vintage

The eight camera movements

- **Slow-motion:** dramatic, slowed-down time.
- **Timelapse:** time passing quickly in one shot.
- **First-person:** a POV view, through the eyes of someone in the scene.
- **Tracking shot:** the camera follows the subject as it moves.
- **Drone:** aerial shots from above.
- **Handheld:** slight natural shake, close and personal.
- **Static:** the camera stays still while the scene moves.
- **Zoom:** the view moves toward or away from the subject.

Shaping a prompt for each platform

- **Kling:** the action, the camera move and the style. Clips of 3 to 30 seconds.
- **Seedance:** the shot and the sounds of the scene. Up to 30 seconds a clip.
- **Gemini Omni Flash:** scene, camera, light and mood. 3 to 15 seconds, 16:9 or 9:16.
- **Runway:** the camera move first, then the scene. Clips of 2 to 10 seconds.
- **Pika:** one or two short sentences, sound included. Up to 15 seconds.
- **Hailuo:** action, expression and ambient sound. Clips of 4 to 15 seconds.
- **Standard Format:** plain descriptive sentences any text-to-video tool can read.

Four tips for better results

☐ Be specific about lighting: "golden hour", "neon lighting" or "soft natural light".

☐ Include camera movement details: "slow zoom in" or "tracking shot".

☐ Describe emotions and atmosphere: "mysterious", "joyful" or "tense".

☐ Consider aspect ratios: 16:9 for YouTube, 9:16 for TikTok and Instagram.

Plan your prompts

#	Characters or subjects	Setting and light	Camera movement	Platform and ratio
1				
2				
3				
4				

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